



Corks & Forks

Detroit Wine Organization Introduces
A Charity Wine Tasting To Benefit



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Executive Overview



Winning Futures is an award-winning organization that makes a difference in the lives of young people who may not otherwise receive the resources they need to prepare for their future.

In November, Winning Futures hosts its annual “Corks & Forks” wine tasting event at the spectacular Reserve at the Big Rock Chop House in Birmingham, Michigan.

New friends and longtime supporters will come together for food and the best of the vine. An intermingling of wines and foods will satisfy all, from the curious novice to the discerning foodie. Discover your favorite wines, and just as importantly, the tastiest foods that complement them.

Winning Futures is partnering with the Detroit Wine Organization to conduct the event which will feature 11 wine distributors and over 70 different wines ranging from local Michigan wines to California, France, Chile, and Argentina.

The Detroit Wine Organization has 4,000 members whose average age is 36-45 years old and average household annual income of \$76,000 or more. Corks & Forks will be promoted on their website as their premiere event in November. Promotional emails will be sent to all Detroit Wine Organization members in October/November.

Corks & Forks... A Charity Wine Tasting Event



“We’re excited to hold this year’s event at the beautiful Big Rock Chop House in Birmingham.”

Joni Nelson, Winning Futures’ Immediate Past Chair and V.P. of HR at Ilitch Holdings.

- Date: November (November 12th for 2011)
- Time: 7PM – 10PM (VIP Pre-Party 5:00PM-6:30PM)
- Location: The Reserve at Big Rock Chop House, Birmingham, MI
- Attendance: 300
- Audience: Professionals, mostly late 30’s – 50’s.
- Activities: Wine tasting from Michigan and around the world, strolling dinner, silent auction.
- Tickets: Starting at \$85

Contact Kris Marshall at 248-709-4488 or kris@winningfutures.org for information on sponsorship opportunities. Sponsorships range from the Event Sponsor at \$5,000 to Silver at \$500.

Winning Futures... Preparing Youth To Succeed



MISSION

To be an exemplary organization that partners with the community to inspire and prepare young people to succeed through life skills programs, scholarship opportunities, and mentoring relationships that focus on character values identification, goal setting, and strategic planning.

VISION

To be the essence of excellence in mentorship that has a long-term, positive impact on youth and the community.

OUTCOMES

Winning Futures is an award-winning organization that makes a difference in the lives of young people who may not otherwise receive the resources they need to prepare for their future. They implement goal setting and mentoring programs in middle schools and high schools in metro Detroit, and teach other non-profits across the country to implement their life skills curriculum. Winning Futures has impacted over 18,000 youth and awarded \$1.5M in scholarships. After participating in the program:

- Over 90 percent of students plan to continue their education at a higher level.
- Nearly 100 percent believe they can accomplish their career goals.
- More than 80 percent have a better understanding of their values.
- All participants believe they can set realistic, detailed goals.
- Teachers and mentors report improvements in attitudes, focus, teamwork skills, goal setting, and confidence.

Ninety percent of parents reported that their children are more prepared for the future, have a better attitude, and have initiated conversations about their future. In a survey of more than 200 past students who are now adults, 90 percent reported:

- They have pursued and/or completed education past high school even though they were not initially college bound.
- They continue to set goals.
- They are more self-reliant and successful because of their skills learned in this program.
- They have a positive attitude.

AWARDS

Winning Futures receives recognition from local newspapers and television stations, and has been recognized with numerous awards including

- Charter One's and WXYZ-TV 7's "Champion in Action Award" for Youth Programming - 2008
- Governor's Service Award "Innovative Mentoring Program of the Year" Award Winner - 2007
- The Governor's Excellence In Practice Award for Career Education - 2005