



Event benefitting



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Executive Overview



Winning Futures is an award-winning organization that makes a difference in the lives of young people who may not otherwise receive the resources they need to prepare for their future.

On April 5, 2012, Winning Futures will hold its fifth annual “Opening Day” party at the spectacular Gem Theatre in Detroit, Michigan.

New friends and longtime supporters will come together for food and drinks while cheering for the Detroit Tigers to win their first home game of the season.

“This year we are looking forward to selling out the party again and creating a special VIP party for select guests of our sponsors,” said **Joni Nelson, Board Chair of Winning Futures and Vice-President of HR for Ilitch Holdings**. **Rodger Young of Young and Susser PC** told Crain’s Detroit, “The sponsorship of an event like the Opening Day party is brand new for us. It has become such an important event in Detroit. When we had the opportunity to sponsor it, we jumped at it.”

Winning Futures is partnering with companies to host this premiere event for each business’ clients and executive level staff: **Fifth Third Bank, Health Alliance Plan (HAP), Hennessey Capital, O’Keefe and Associates, UHY LLP, and Young and Susser, P.C.**

Date: April 5, 2012

Time: 11:00AM – 5:00PM

Location: The Gem Theatre in Detroit, MI (next to Comerica Park)

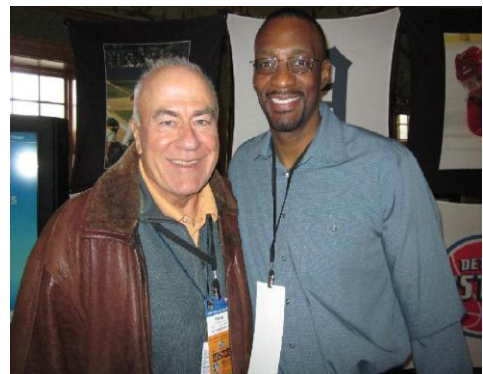
Attendance: 700+

Audience: Executive level professionals (CEO, CFO, COO, Managers, Attorneys, Partners), mostly late 40’s – 60’s. All are clients or executive level staff of one of the following sponsors:

- Fifth Third Bank
- Health Alliance Plan
- Hennessey Capital
- O’Keefe and Associates
- UHY LLP
- Young and Susser, P.C.

Activities: Watching the Detroit Tigers first home game on theaters screen while enjoying food and drinks all day. A silent auction and raffle are also hosted to raise money for the charity.

- 11am, doors open
- 11am-5pm, food and drinks available
- 11am-12pm, Private VIP lunch for sponsors, their top clients, and media
- 12pm-1pm, Live Auction and Sports Celebrity “meet and greet” sponsored by Michigan Sports Hall of Fame, Silent Auction and Prize Raffle.



Winning Futures... Preparing Youth To Succeed



MISSION

To be an exemplary organization that partners with the community to inspire and prepare young people to succeed through life skills programs, scholarship opportunities, and mentoring relationships that focus on character values identification, goal setting, and strategic planning.

VISION

To be the essence of excellence in mentorship that has a long-term, positive impact on youth and the community.

OUTCOMES

Winning Futures is an award-winning organization that makes a difference in the lives of young people who may not otherwise receive the resources they need to prepare for their future. They implement goal setting and mentoring programs in middle schools and high schools in metro Detroit, and teach other non-profits across the country to implement their life skills curriculum. Winning Futures also have two scholarship programs which have awarded a total of \$1.6M since 1994: The Winning Futures Five-Year Planning Scholarship and the RARE Everyday Hero Scholarship. Winning Futures has impacted over 20,000 youth. After participating in the program:

- Over 90 percent of students plan to continue their education at a higher level.
- Nearly 100 percent believe they can accomplish their career goals.
- More than 80 percent have a better understanding of their values.
- All participants believe they can set realistic, detailed goals.
- Teachers and mentors report improvements in attitudes, focus, teamwork skills, goal setting, and confidence.

Ninety percent of parents reported that their children are more prepared for the future, have a better attitude, and have initiated conversations about their future. In a survey of more than 200 past students who are now adults, 90 percent reported:

- They have pursued and/or completed education past high school even though they were not initially college bound.
- They continue to set goals.
- They are more self-reliant and successful because of their skills learned in this program.
- They have a positive attitude.

AWARDS

Winning Futures receives recognition from local newspapers and television stations, and has been recognized with numerous awards including

- Charter One's and WXYZ-TV 7's "Champion in Action Award" for Youth Programming - 2008
- Governor's Service Award "Innovative Mentoring Program of the Year" Award Winner - 2007
- The Governor's Excellence In Practice Award for Career Education - 2005

Sponsor Promotion at the Event



Sample E-Invite Each Company Sends Out

YOU'RE INVITED TO A PARTY



Opening Day, Friday, April 8th The Gem Theatre

Located next to Comerica Park, 333 Madison, Detroit, MI

11:00AM - 5:00PM

- Complimentary food buffet and bar
- Watch the game on large screen TVs
- Have game tickets? Come and go all day!
- Event and silent auction to benefit **the Winning Futures Mentoring and Scholarship Program**
- Tickets are by invitation only, please do not forward.
- Reserve your spot by March 18th by clicking [here](#)
- Questions? Contact Deborah Bryzelak at Deborah.Bryzelak@53.com or 248.603.0766

SPONSORS



WEALTH COACHES

YOUNG & SUSSER, P.C.
COMPLEX BUSINESS LITIGATION



Please note: Tiger tickets are not provided

Winning Futures is a non-profit goal setting, mentoring, and scholarship program for teens in metro Detroit. They have awarded \$1.5M in scholarships since 1994 and over 90% of students continue their education past high school!

www.WinningFutures.org